

# Saint Joseph CLT

## Strategic Planning Retreat – December 12, 2019

### Desired outcomes of the retreat

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Shared picture of SJCLT's future and our intended impact.

### Agenda

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**8:30 Opening, Welcome, Introductions**

**8:45 Making Sense of Where We Are**

Reactions to the pre-retreat report. Adding important / new information that we need for the retreat discussion. Understand the community needs and opportunities for SJCLT.

**9:15 20-year Vision**

Thinking 20 years into the future, what difference do we want to make – and where, how, and for whom?

**10:00 Short break**

**10:15 Geography**

Should we focus where we've had success, or expand into new markets?

**11 Role in the Market**

Which opportunities should SJCLT step into? How will we decide which needs we are uniquely qualified to help meet?

**12 Lunch**

**1 Advocacy and Visibility**

How do we want to build our influence? Who does SJCLT want to become more visible to, and to what end? How can our policy work advance our other efforts?

**2 Financial sustainability**

How will we develop a more stable and reliable revenue base?

**2:30 Short break**

**2:45 3-year outcomes**

What specific results do we want to see in three years, to mark progress toward our vision? What is the potential for growth? What kind of board, staff, and money will we need?

**Next steps**

**4:30 Adjourn: happy hour!**